

BEYOND THE FIELD:

How Youth Activities Build Lasting Memories



Kids may not remember the final score—but they never forget how it felt to be part of something.



What They'll Remember Most

Youth activities do more than fill schedules—they shape identities, build confidence, and create lifelong memories.

SUPPORTING DATA:



75%

of kids say sports boost their self-confidence¹



70%

of parents say sports teach teamwork and discipline¹

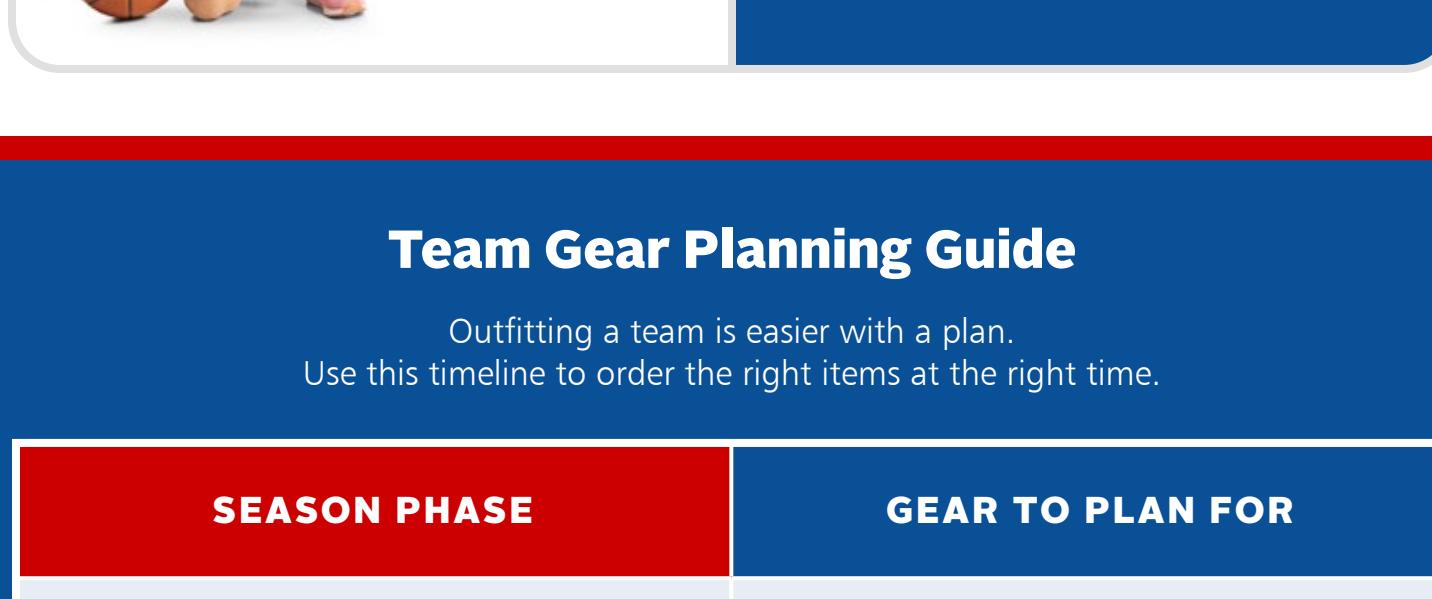


58%

of kids play community-based sports for social connection²

Stronger Together—How Apparel Builds Connection

When everyone looks the part, they act the part. Visual unity strengthens emotional bonds, helps kids feel connected, and turns teammates into friends.



Team Gear Planning Guide

Outfitting a team is easier with a plan. Use this timeline to order the right items at the right time.

SEASON PHASE	GEAR TO PLAN FOR
 Pre-Season	Practice shirts, rostered jerseys, caps
 Early-Season Games	Uniform sets, warm-up hoodies
 Special Events	Homecoming, spirit wear, rain jackets
 Competition Season	Matching socks, backup gear
 End of Season	Commemorative shirts, signed apparel

Bonus Tips



Reorders
be sure to plan ahead



Bundling
saves money and ensures consistency



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RESOURCES:

¹ <https://gitnux.org/youth-sports-statistics>

² <https://www.jerseywatch.com/blog/youth-sports-statistics>